

Craig B. Garner

J.D.

FACHE

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Education

1995 | Pepperdine University
School of Law, **J.D.**, *cum laude*

1992 | University of Pennsylvania,
Bachelor of Arts in Classical
Studies and American History

Profile

Attorney and health care consultant specializing in issues surrounding modern American health care and the ways in which it should be managed in the current climate of reform.

Current Expertise

Founder, Garner Health Law Corporation

Santa Monica, California, May 2011 to the Present

Specializing in mergers and acquisitions, strategic alliances, regulatory compliance and operational representation for providers in all matters pertaining to contemporary health care in the United States, including hospitals, physicians, pharmacies, medical groups, clinical laboratories, and other health care practitioners.

Admitted as Attorney and Counselor at Law in the State of **California** (December 1995), **District of Columbia** (July 1996), and the State of **New York** (July 2001).

Founder, Garner Health, LLC

Santa Monica, California, May 2011 to the Present

Garner Health offers an array of short or long term services to help health care institutions navigate the fluid structure of the modern American health care system, including interim management of health care institutions, strategic guidance, analysis for health care mergers and acquisitions, development and implementation of health care regulatory compliance programs, formation of Medicare shared savings programs (accountable care organizations), and expert consulting.

Pepperdine University School of Law, Adjunct Professor

Malibu, California, January 2012 to the Present

Teaches courses on hospital law, health law and the Affordable Care Act.

Founder, Not So Much Foundation

Los Angeles, California, 2008 to the Present

Not So Much Foundation (www.notsomuch.org) is a non-partisan, California public benefit corporation (organized and operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code) that is committed to the preservation and improvement of our nation's health care system.

Certifications

Fellow, American College of Healthcare Executives (www.ache.org)
May 2014 to the Present

Certified in Healthcare Compliance (CHC)[®]
December 2012 to the Present

Past Experience

Chief Executive Officer and Chairman of the Board of Trustees, Coast Plaza Hospital
Norwalk, California, 2002 to 2011

Responsible for administration and oversight of both day-to-day and long-term operations for this general acute care hospital providing services to the City of Norwalk and surrounding communities in Southeast Los Angeles County. Instrumental in maintaining full accreditation by the Joint Commission and the Healthcare Facilities Accreditation Program, as well as continually upholding certification by the Federal Government's Medicare Program and the State of California's Medi-Cal program. In addition to overseeing its 24-hour emergency department, provided leadership for the doctors, nurses, managers and directors in a highly stressful environment. Emphasized the need for continued technological and procedural improvements to compete in today's health care market, and played a large role in implementing many upgrades, enabling the hospital to offer complete intensive care services, a full range of state-of-the-art equipment including radiological diagnostic machinery and 64-slice CT, laboratory services, and a hospital-wide patient monitoring telemetry system. Played a pivotal role in upholding and fortifying the family-oriented environment created by predecessor, which affects both recruiting and retention of qualified health care professionals. Nine-year tenure ended with the negotiation, sale, and ultimate transfer of the hospital.

Attorney and Partner, Van Etten Suzumoto & Becket LLP
Santa Monica, California, 1997 to 2002

Concentrating on legal issues pertaining to contemporary American health care law, practice was focused on health care litigation, health care regulatory compliance and counseling. Practice specifically involved serving as counsel for providers in all types of health care matters, including regulatory compliance and proceedings, licensing and certification, payer disputes, employment litigation, criminal proceedings and general commercial disputes. Clients included hospitals, physicians, pharmacies, medical groups and clinical laboratories.

Affiliations

Pepperdine University, Seaver College Board of Visitors (www.pepperdine.edu)

2002 to Present

The Seaver Board of Visitors supports and advances the mission of Pepperdine University. As ambassadors for Seaver College, board members serve as advisors to the dean and faculty, provide career preparation and exploration opportunities for students, introduce leaders in the business community to Pepperdine, and assist with public relations on a national and global level. Members of the board contribute considerable personal and professional talents, contacts, and resources that are invaluable to the advancement of Seaver College.

Los Angeles Opera, Board of Directors (www.laopera.com)

2006 to Present

Under the leadership of Eli and Edythe Broad General Director Plácido Domingo, Los Angeles Opera has become the United States' fourth largest opera company in its 25 years of service. During the summer of 2010, LA Opera presented *Der Ring des Nibelungen*, conducted by James Conlon and staged by director/designer Achim Freyer. This was the first time that Wagner's complete Ring cycle was presented in Los Angeles.

College of Osteopathic Medicine of the Pacific, Western University of Health Sciences, Advisory Board Member (www.westernu.edu)

February 2010 to Present

Western University of Health Sciences provides students with an education that will assist them in becoming humane, sensitive, and technically competent health care professionals. The Advisory Board provides guidance to the Dean of the College of Osteopathic Medicine of the Pacific on emerging trends in health care and provides guidance on the planned growth of the College. The Board also assists in fundraising efforts, provides expert counsel on program evaluations and assessment of new initiatives, and assists the College in developing the resources needed to keep it on the cutting edge of research and education.

The State Bar of California, Business Law Section, Co-Chair, Health Law Committee Education

January 2012 to the Present

Publications (www.garnerhealth.com/publications)

Author, **Hospital Stay: Health Care Made Simple**, (To Sustain, LLC, 2010)

Op-Ed, **The Los Angeles Times**, February 26, 2014
Another health care crisis: Closing hospitals

Article, **The Journal of Contemporary Health Law and Policy, Columbus School of Law**, Vol. XXX, Issue II (forthcoming) *Medicare: The Perpetual Balance Between Performance and Preservation*

Article (co-author), **Norton Bankruptcy Law Advisor**, No. 12, December 2012
The Poor Get Poorer: The Fate of Distressed Hospitals Under the Affordable Care Act

Article, **NY Business Law Journal** (N.Y. State Bar Assoc., Business Law Section), Vol. 16, No. 2, 2012
Proceed With Caution: Matters to Consider for Business Lawyers Transitioning into Health Care

Article, **Journal of Health, Culture and Society**, Vol. 3, No. 1, November 2012
The Evolving Relationships Between Hospital, Physician and Patient in Modern American Healthcare

Article, **Health Law Journal** (N.Y. State Bar Assoc., Health Law Section), Vol. 17, No. 3, November 2012
Redefining the Valuation Methods of Modern Day Hospital Care

Article, **Business Law News** (State Bar of California, Business Law Section) Issue 3 (Fall) 2012, *The Supreme Court Opens the Road to Health Care Reform, But Will California Meet the Challenge? / 2012 Annual Review, Medicaid Expansion: Tracing the True Value of a Free Lunch*

Article, **Compliance Today**, September 2012
60 Days to Pay: Has Medicare Reached the Point of No Return?

Article, **California Health Law News**, December 2011
California's Vanishing Community Hospital: An Endangered Institution

Article, **Journal of Health, Culture and Society**, Vol. 1, No. 1, November 2011
Tracing the Evolution of American Health Care Through Medicare

Article, **Westlaw Journal Health Care Fraud**, October 2011
Health Care Reform Sets the Standard Under the Federal Anti-Kickback Statute

Contributor, **Becker's Hospital Review**, "No Choice But To Care: When a Hospital Can't Shut Its Doors" / "Will Health Care Reform Survive Debt Ceiling Legislation?" / "Providing Care for the Uninsured Without the Federal Case" / "Healthcare Reform: A Time to Wait, or Expiate?" / "Are We Fighting the Right Health Care Battle?" (2011 and 2012)

Contributor, **California Healthcare News**, "Breaking Language Barriers in Health Care" / "Preparation Does Not Guarantee Perfection" / "Health Care Reform: Walking the Fine Line Between Epic and Tragic" / "What Are We Fighting to Reform?" (June 2011 to the Present)

Contributor, **Corporate Compliance Insights**, "Navigating the Rapids of Health Care Reform Without a Paddle" / "Don't Fear the Federal Register" / "Regulatory Compliance Has No Speed Traps" / "The Light at the End of the Tunnel ... or Cliff" (March 2013 to the Present)

Contributor, **Daily Journal**, "Health Care Reform in California: What Does It Mean For Our Clients?" / "Will Health Care Reform Survive its Sophomore Term?" / "Keeping Score on Health Care Reform" / "Health Care Reform Experiences Growing Pains" / "Adjudicating Health Care Reform By Dissent" / "Health Care Reform this Spring: The Good, the Bad and the Obscure" / "The War on Health Care" / "The Spectacular Aspect of Contemporary Health Care" / "The Affordable Care Act: A Not-So-Little Train That Must" / "The Familiar Path of Health Care Reform" / "The Beginning of Health Care Reform Nears Its End" / "Lessons Learned from Dial-Up" (July 2011 to the Present)

Contributor, **iHealthBeat**, "Facebook and EHRs: "A Very Fine Line Just Got Even Finer" (October 2011)

Contributor, **Michigan Business Professional Association**, "Roadblocks to Reform: The Influence of HIPAA and HITECH on the Affordable Care Act" (April 2013)

Contributor, **Modern Healthcare**, "Baseball and Health Care" (March 2011)

Contributor, **Payers & Providers**, "Our Fear Driven Regulatory Realm" / "California's Unique Funding Picture" (January 2011 and August 2011)

Contributor, **Pharmaceutical Compliance Monitor**, "Return of the Hall Monitor" / "Managing Integrity in Deed by Clarity of Word" / "The Struggle to Find a Home in the Affordable Care Act and a Place in History" (2013)

Presentations and Lectures (www.garnerhealth.com/presentations)

Co-Presenter, *Formation Before Consolidation: Choosing the Right Entity in Health Care Transactions*, State Bar of California, Business Law Section, Health Law Committee (co-sponsored by LLC and partnerships committee) – May 2014 (Teleseminar)

Co-Presenter, *Pandemic or Panacea? The Financial Impact of the ACA on the Modern Health Care Industry*, Lake Tahoe CA, California Society of Healthcare Attorneys – April 2014

Panelist, *When Customer Information Gets in the Wrong Hands*, Irvine, CA and Santa Monica, CA, Association of Corporate Counsel – March 2014

Presenter, *Paradigm Shifts Between Providers, Patients and Payers*, Orange County Bar Association, Alternative Dispute Resolution and Health Care Joint Section Meeting – February 2014

Co-Presenter, *Litigating Under the Affordable Care Act*, State Bar of California, Business Law Section, Health Law Committee (co-sponsored by the Insurance Law Committee) – January 2014 (Teleseminar)

Presenter, *The Affordable Care Act in 2014*, Pasadena, CA, CalCPA Education Foundation – January 2014

Presenter, *What General Counsel Need to Know About Updating Their Company's Health Care Plan*, ExecSense – January 2014 (Webinar)

Presenter, *Health Care Reform Goes Live: Day Three in the Current Climate of Reform*, MCLE Seminar – October 2013

Co-Presenter, *Medicaid Expansion: What's All the Fuss?* State Bar of California, Business Law Section – May 2013 (Teleseminar)

Presenter, *The Modern American Hospital: Balancing Performance and Compliance in the Current Climate of Reform*, Newport Beach, CA, Orange County Bar Association – April 2013

Co-Presenter, *The New and Improved Compliance Program, Bridging the Gap Between Integrity and Performance*, Health Care Compliance Association – September 2012 and February 2013 (Webinar)

Presenter, *Mandates to Medicaid: The Future of Health Care*, State Bar of California, Business Law Section, Health Care Committee – February 2013 (Teleseminar)

Panelist, *What Health Care Costs: Bringing Price Transparency to the Medical Marketplace*, San Francisco, CA, UCSF/UC Hastings Consortium of Law, Science and Health Policy – January 2013

Speaker, *Changing Landscape in Health Care*, Los Angeles, CA, Health Care Lending Forum, The Risk Management Association – December 2012

Panelist, *The Anatomy of a Hospital Deal*, San Francisco, CA, California Society of Healthcare Attorneys – November 2012

Co-Presenter, *The Way of the ACO: Understanding and Forming a Medicare Shared Savings Program*, American College of Healthcare Executives – November 2012 (Webinar)

Co-Presenter, *The New and Improved Compliance Program, Bridging the Gap Between Integrity and Performance*, Philadelphia, PA, Clinical Practice Compliance Conference, Health Care Compliance Association October 2012

Co-Presenter, *Hot Topics in Health Law*, the State Bar of California, Business Law Section – April 2012 (Teleseminar)

Presenter, *The Vanishing Community Hospital: An Endangered Institution*, Sacramento, CA, California Hospital Association's 26th Annual Rural Health Care Symposium – February 2012

Guest Lecturer, *The Business of Health Care, Pepperdine's Graziadio School of Business and Management*, Los Angeles, CA – 2009 to 2011

Co-Presenter, *Health Care Reform in the United States*, Royal Thai Consulate General, Los Angeles, California, Los Angeles, CA – January 2011

Co-Presenter, *HITECH: What it Means for Healthcare Providers and Suppliers*, Los Angeles, CA -- May 2009